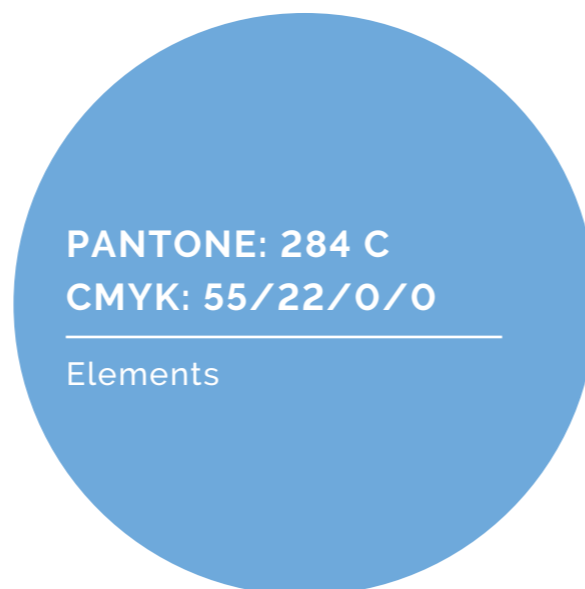
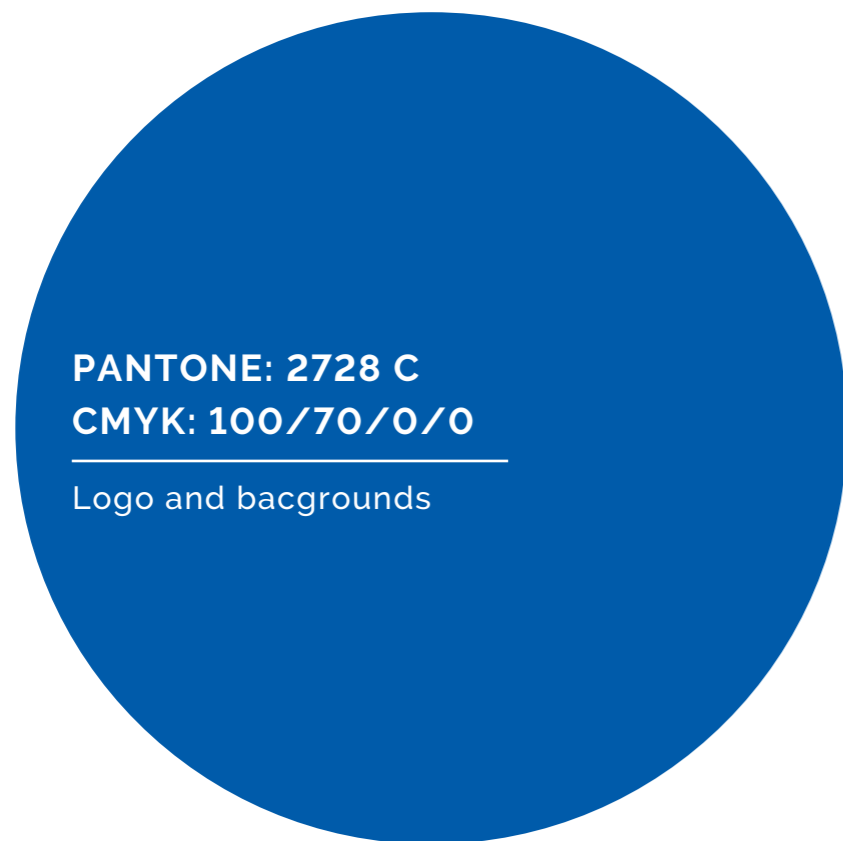




# Visual Identity



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# Primary brand font **Raleway**

Use for homepage and all marketing materials - business cards, booklets, social media images

## Raleway LIGHT

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ЯШЕРТЫУИОПЮЖАСДФГЧЙКЛЗХЦВБНМ  
abcdefghijklmnopqrstuvwxyz1234567890

Lorem ipsum dolor sit amet, quo quas voluptatum et, nominati argumentum ei eos. Solet oratio ea vix. No vim vidit electram.

## Raleway BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ЯШЕРТЫУИОПЮЖАСДФГЧЙКЛЗХЦВБНМ  
abcdefghijklmnopqrstuvwxyz1234567890**

**Lorem ipsum dolor sit amet, quo quas voluptatum et, nominati argumentum ei eos. Solet oratio ea vix. No vim vidit electram.**

## Raleway BLACK

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ЯШЕРТЫУИОПЮЖАСДФГЧЙКЛЗХЦВБНМ  
abcdefghijklmnopqrstuvwxyz1234567890**

**Lorem ipsum dolor sit amet, quo quas voluptatum et, nominati argumentum ei eos. Solet oratio ea vix. No vim vidit electram.**



# Secondary brand font Arial

Use for company documentation materials - white papers, bills, e-mails

## ARIAL REGULAR

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ЯШЕРТЫУИОПЮЖАСДФГЧЙКЛЗХЦВБНМ  
abcdefghijklmnopqrstuvwxyz1234567890

Lorem ipsum dolor sit amet, quo quas voluptatum et, nominati argumentum ei eos. Solet oratio ea vix. No vim vidit electram.

## ARIAL BOLD

**ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ЯШЕРТЫУИОПЮЖАСДФГЧЙКЛЗХЦВБНМ  
abcdefghijklmnopqrstuvwxyz1234567890**

**Lorem ipsum dolor sit amet, quo quas voluptatum et, nominati argumentum ei eos. Solet oratio ea vix. No vim vidit electram.**









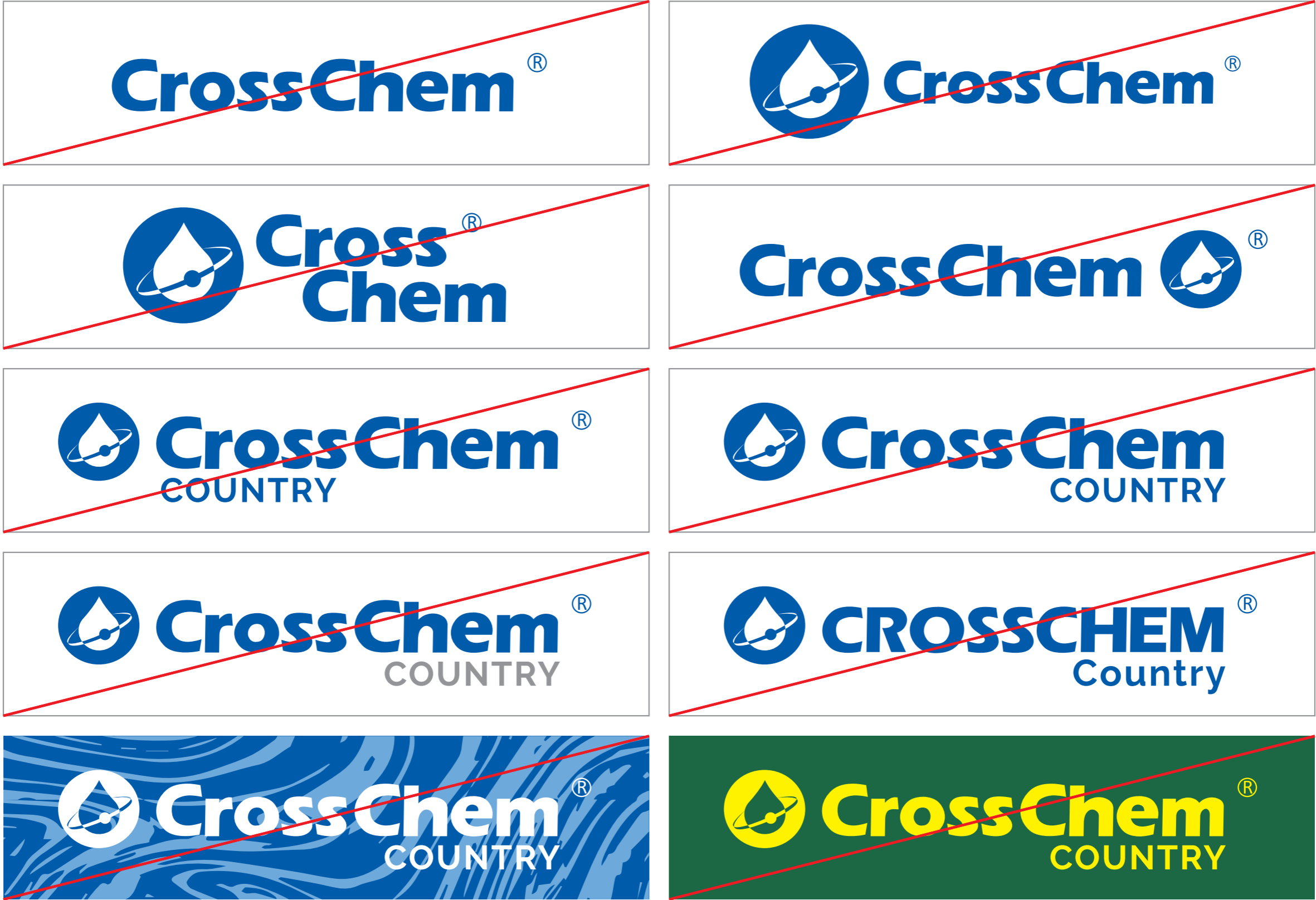
on white  
background



on color  
background



black & white  
version





on white background



on color background



black and white version









on white background



on color background



grayscale version

